

Do's & Don'ts - Wardrobe CHEATSHEET

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DO THIS:

- Bring options of clothing. Bring more clothes than necessary in case we need to mix and match to make a look work. For example, if we are shooting 3 looks, bring enough clothes for 6.
- Have your clothes steamed, ironed, and on hangers ready to go. A wardrobe rack will be available for you to use.
- Layers are versatile and speed up a shoot (jean jackets, vests, leather jackets, sweaters, etc..). Utilizing this technique doesn't count toward your session looks. You can get away with removing layers to get even more options! Plan ahead.
- Wear flattering, solid colors. Great colors that photograph well on are blues, greens, purples, reds, and black. Pick a color that best suits your skin tone, hair color, and eye color. Basic tees are a must on a shoot and can be picked up at a Forever21, H&M, Target, etc for next to nothing!
- Bring glasses if you wear them everyday. To avoid glare, we'll try to adjust the lights, but prop glasses without lenses avoid this problem all together. I can provide some or you can bring your own. Again, this is ONLY if you wear glasses and plan to wear glasses when you are casted.
- Wear natural looking makeup that doesn't distract from the face. Remember, less is more!

DON'T DO THIS:

- Don't wear bright neon highlighter colors (neon green, yellow or orange) or busy patterns. These do not photograph well and will just distract away from your face.
- Don't wear so much makeup that you're unrecognizable.
- Don't wear turtlenecks, scarves, fur, or costume jewelry. Unless you are going for a specific type cast headshot, it's best to avoid these types of looks.
- Don't wear clothes that are too worn, wrinkled, or stained.
- Don't wear extra baggy clothing or something that doesn't fit you.
- Don't wear anything with logos! You want your outfit to not distract from your face.

Great Resources:

Choosing the Best Wardrobe

<https://www.backstage.com/magazine/article/tips-choosing-best-wardrobe-headshots-9467/>